

EMERCE RECRUITMENT

Rethink the Future
of Recruitment

EMERCE RECRUITMENT

Event - April 11th 2024

Emerce Recruitment is a live event with 300+ online professionals in recruitment and HR.

Emerce TV - launch May 23rd 2024

For 2024, our editorial team launches a **video collection** around the current theme's.

Online Channel

Recruitment is a key online channel on the Emerce.nl platform with over 7.089 monthly followers.



EMERCE RECRUITMENT

Themes



Technology and Recruitment: Latest innovations and trends in sourcing, tooling, campaigning, integrated recruitment and campaigns.



Data & New Media: Using data to find the most effective ways to reach the right candidates via digital channels?



Best practices: How do you deal with new (social) media for recruitment goals? Which etiquette rules govern digital communication? Best practices for internal and external communication.



EMERCE RECRUITMENT

Audience

Emerce Recruitment is for decision makers (professionals and management) who use new digital features for recruiting on a daily basis. These include:

- Recruiters
- HR managers
- HR employees and other professionals

Working at:

- Larger companies (top 1000 NL)
- Recruitment agencies
- Job portals
- Media operators



EMERCE RECRUITMENT

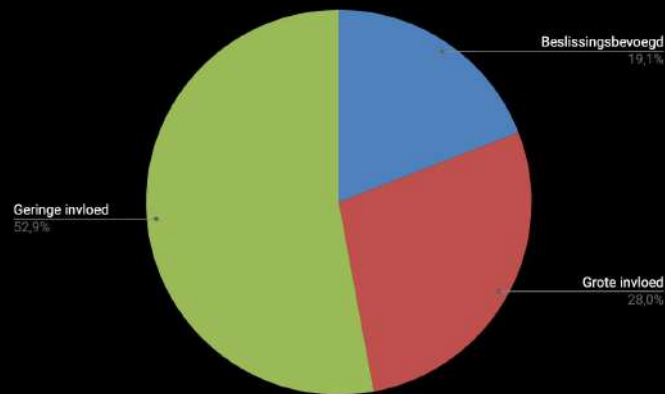
Our database

Over 5.047 professionals in Recruitment and HR working for larger companies in the Netherlands.

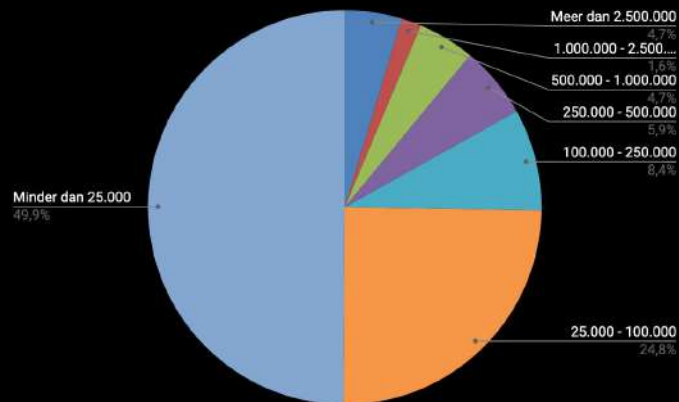
An experienced, mature audience, in the process of digital transformation.

49% budget up to 25.000 per year
39% budget up to 500.000 per year
11% budget up to 2.500.000 per year

Influence on buying decisions



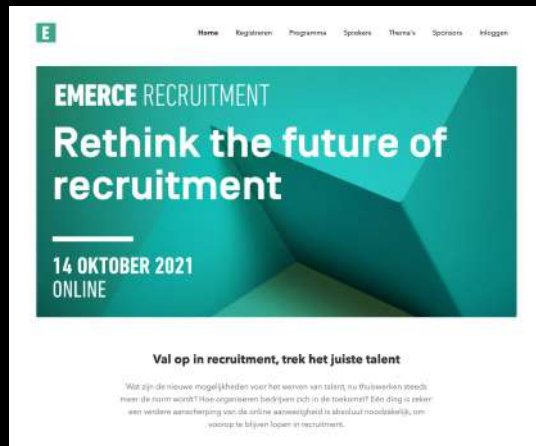
Budget for digital services



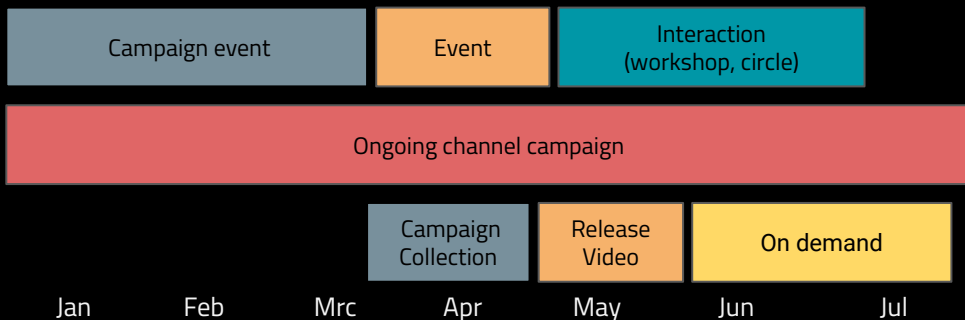
EMERCE RECRUITMENT

Outreach

1. Campaign Emerce.nl > 525.000 monthly visitors
2. Social media & e-mail 99.000 followers
3. Advertising
4. Partnerships
5. Media: Emerce, Business Insider, FD, MT / Sprout



Schedule





EMERCE RECRUITMENT

**Reach out to 5.000+ decision makers
and influencers on recruitment, digital
innovation and tech**